Press Release

VODAFONE EMPOWERS ASHA WORKERS IN UTTRAKHAND WITH ITS RELIABLE NETWORK

- Asha workers across hilly regions and hinterlands of Uttarakhand will now benefit from the seamless and uninterrupted services from Vodafone

Dehradun, September 21, 2016: Vodafone India, one of India’s leading telecommunications service providers, has been chosen by the Govt. of Uttarakhand as the preferred partner to keep ASHA workers in the state confidently connected 24x7. Through this partnership, Vodafone's reliable network will keep Uttarakhand's ASHA workers connected across the hilly regions and rural hinterlands, helping them to remain accessible and render timely assistance to the community.

Hon'ble Chief Minister, Government of Uttarakhand, Shri Harish Rawat, with Surinder Singh Negi- Health Minister, announced the same at a function today.

Expressing pride at being chosen to partner the Govt. of Uttarakhand’s ASHA project, Dilip Kumar Ganta, Business Head- UP (West), Vodafone India said, “Over the past year, Vodafone has made significant investments on upgrading our network in Uttarakhand. We believe our being selected as the preferred partner to the State Govt’s ASHA project is a testimony to the reliability of our network backed by top in class technology. In Uttarakhand, where topographic challenges and lack of medical facilities impede quick access to capable help for expectant and new mothers at a time when they need it the most, Vodafone’s network will help keep the ASHA workers accessible round the clock. This is just one of the many unique initiatives from Vodafone, to make a positive difference to lives, through the use of technology.

About Vodafone India

Vodafone India is a 100% fully owned subsidiary of the Vodafone Group Plc. with operations across the country serving ~198 million customers (over 107 million in rural areas). Commencing operations in 2007, Vodafone is today India’s largest foreign direct investor, with a robust, award winning business and committed for the long term. Vodafone Business Services serves the needs of enterprises and government by providing total telecommunications (Voice and Data) solutions across mobility and wireline platforms. Our mobile wallet, M-Pesa is a unique and innovative money transfer service from Vodafone that fosters financial inclusion.

Committed to optimizing the near ubiquitous reach of mobile telephony to address national developmental priorities, the Vodafone Foundation partners is actively engaged in community development initiatives especially in the domains of m-Women, m-Agriculture, m-Education and Disaster Relief. Building on its global experience and expertise, an outreach across India and offering a comprehensive portfolio of technologies- 2G, 3G & 4G, Vodafone is uniquely positioned to actualize the vision of Digital India.

Globally, Vodafone is one of the world’s largest telecommunications companies and provides a range of services including voice, messaging, data and fixed communications. Vodafone has mobile operations in 26 countries, partners with mobile networks in 57 more, and has fixed broadband operations in 17 markets. As of 31st March
2016, Vodafone had 462.3 million mobile customers and 13.4 million fixed broadband customers. For more information, please visit: www.vodafone.com.

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